

Marketing Operations Manager

Aron Blade Taylor

I help teams grow smarter with marketing that actually works, blending creativity with data, automation, and AI.



WORK EXPERIENCE



2024 - 2025

TechArk Solutions | *Marketing Strategist*

- Ran multichannel campaigns across email, paid social, and digital content
- Improved automation workflows for lead nurturing, tracking, and reporting
- Partnered with sales and creative teams on growth goals



2022 - 2024

Arrow Electronics | *Marketing Specialist*

- Led strategic initiatives to engage key accounts, driving a \$2.6M pipeline in potential business opportunities
- Supported enterprise demand generation campaigns
- Optimized automation systems to boost lead quality



2015 - 2022

3DXtremes LLC | *Co-founder & Marketing Lead*

- Co-founded and built a creative tech startup through strategic client acquisition and relationship management
- Managed Google Ads and Facebook content-driven campaigns
- Guided prospects through education and consultation, building trust and closing long-term partnerships

EDUCATION



Old Dominion University
BSBA - *Class of 2018*



Southside VA Comm. College
A.A. in General Studies - *Class of 2015*



Greenville County High School
Valedictorian - *Class of 2015*

CERTIFICATIONS



Foundations of Project Management
Google - *Coursera*

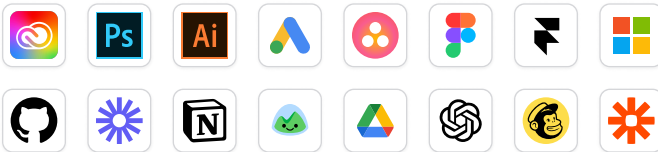


Account Based Marketing | Advanced
Demandbase



Account-Based Experience (ABX)
Demandbase

TOOLS & SKILLS



*Strategic Thinking • Public Speaking • Clear Communication
Storytelling with Data • Cross-Functional Collaboration
Team Leadership • Creative Problem-Solving • Adaptability*



hello@bladetaylor.com



www.bladetaylor.com



+1 (434) 594-7906